WILLIAM FOX

Presents

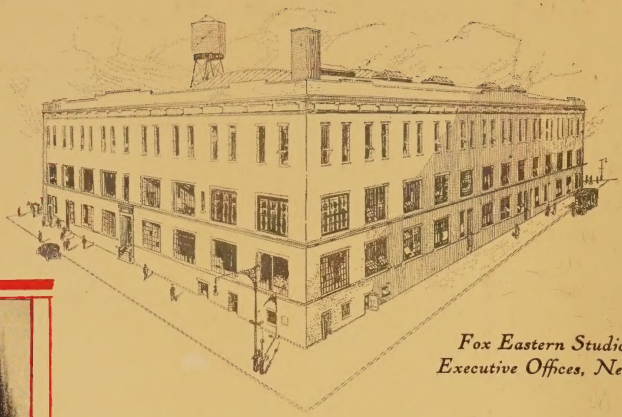
SUCCESS *and* PROFIT
SEASON 1920-1921

for

MOTION PICTURE EXHIBITORS THROUGHOUT THE WORLD.

273

Fox Entertainments



Fox Eastern Studios and Executive Offices, New York

FOX Film Corporation enters upon its seventh season with the emphatic statement that greater productions, bigger profits and assured success are coming to exhibitors who are users of its pictures during the season 1920-1921, than ever before.

This is a season of splendid progress for FOX. The principle of sound business dealing, plus experienced showmanship, has been applied to the productions offered this season.

Stories, production, direction, acting, scenery and studio efficiency have combined in one big unit to make Fox Pictures the talk of the world during the coming season.

Under the Fox plan of booking and contract, every exhibitor is his own boss, subject to no monopoly or control from outsiders.

The Fox method of doing business is well and creditably known to exhibitors throughout the world. Our slogan is to please patrons and pay profits to exhibitors.

Step into the Fox Exchange, and ask to have a 1920-1921 new production screened for you. They are ready. They await your inspection. The pages which follow carry a few details—any Fox projection room will tell you the whole story.

Fox West Coast Studios, Los Angeles, Cal.

SHOWMEN'S PICTURES

Part of the Notable List of Fox Productions for 1920-1921

William Farnum in "IF I WERE KING"
Justin Huntly McCarthy's celebrated stage play and novel.

Pearl White in "THE WHITE MOLL"
Underworld drama — by Frank L. Packard.

"SKIRTS"
Hippodromic Sunshine comedy spectacle in six acts.

Tom Mix in "THE UNTAMED"
from Max Brand's great novel.

"MY LADY'S DRESS"
from Edward Knoblock's beautiful stage play.

"OVER THE HILL TO THE POORHOUSE"
A Fox presentation based on Will Carleton's beloved poem.

"A CONNECTICUT YANKEE IN KING ARTHUR'S COURT"
from Mark Twain's Great Novel.

Lieut. Ormer Locklear in "THE SKYWAYMAN"
by Julius G. Furthman.

"PAWN TICKET No. 210"
by David Belasco.

A Series of Stories by Thomas Burke
author of "Limehouse Nights", "Broken Blossoms", etc.

Pearl White in "THE THIEF"
from Henri Bernstein's greatest play.

William Farnum in "THE SCUTTLERS"
by Clyde C. Westover.

Tom Mix in "THE TEXAN"
by James B. Hendryx.

William Russell in "THE IRON RIDER"
by Frank L. Packard.

Pearl White in "THE MOUNTAIN WOMAN"
by Charles Neville Buck.

20th CENTURY BRAND PRODUCTIONS
26 pictures starring Eileen Percy, Buck Jones, Louise Lovely and others.

"WHILE NEW YORK SLEEPS"
1920 Cinemelodrama of Life in the Great Metropolis.

"THE FACE AT YOUR WINDOW"
Max Marcin's thriller.

"SAMSON"
Stage play by Henri Bernstein.

William Russell in "THE MAN WHO DARED"
by Julius G. Furthman.

A Series of the "FANTOMAS" Detective Stories
by M. Allain.

Pearl White in "TIGER'S CUB"
by George Goodchild.

A Series of the famous works of Richard Harding Davis
(Exclusive rights vested in Fox Film Corporation)

"THE QUEEN OF SHEBA"
Spectacle-drama of the Wonder-Woman of the ages.

Shirley Mason in "MERELY MARY ANN"
Stage play by Israel Zangwill.

George Walsh in "FROM NOW ON"
by Frank L. Packard.

William Russell in "THE CHALLENGE OF THE LAW"
by E. Lloyd Sheldon.

Tom Mix in "PRAIRIE FLOWERS"
by James B. Hendryx.

Shirley Mason in "CHIN TOY"
by Pearl Doles Bell.

George Walsh in "NUMBER 17"
by Louis Tracy.

William Farnum in "DRAG HARLAN"
by Charles Alden Seltzer.

George Walsh in "THE PLUNGER"
by Thomas F. Fallon.

A Series of special FOX SUNSHINE COMEDIES
presenting Clyde Cook.

52 MUTT AND JEFF

"BRIDE 13", serial in 15 episodes

104 FOX NEWS

William Fox *Presents*

WILLIAM FARNUM

in

If I Were King

From the great
Stage Success
and Novel by
JUSTIN HUNTLY McCARTHY

SCENARIO BY
E. LLOYD SHELDON

DIRECTED BY
J. GORDON EDWARDS

A superb Fox production from a world—renowned story, with Farnum, the famous, as its star.

The Author's Tribute to the Production and Its Star

3, Inverness Mansions,
Moscow Road, Bayswater, W. 2, London.

Mr. William Fox:

Dear Sir:-

I witnessed the Fox Film Company's presentation of my story "If I Were King" with a keen interest, which soon became a warm approval that ended in cordial admiration. The tale has been retold vividly and brilliantly in the terms of the new art. The characterization is excellent, the setting remarkable for its beauty, and the handling of the great crowds towards the close a marvel of effect.

But the triumph of the film was William Farnum's interpretation of the part of Francois Villon. Humor, poetry, rascality, gallantry, valor, passion, tragedy, played in their turn upon William Farnum's face, so eloquent in its wordless action that I could almost believe I was hearing William Farnum's voice.

JUSTIN HUNTLY McCARTHY

William Fox *Presents*

PEARL WHITE *in The White Moll*

by FRANK L. PACKARD
Directed by HARRY MILLARDE
Scenario by E. LLOYD SHELDON

The first Fox presentation of this World-Famous Star in her first Special Feature Attraction

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PEARL WHITE
as Gipsy Nan

PEARL WHITE
as The White Moll

In under-world parlance
MOLL means a girl
—WHITE MOLL means
a girl "on the level"

Fox Entertainments

William Fox

PRESENTS

The story of three strange comrades—a man, a horse and a dog—a tale of the West, but one most unusual and appealing; presented by a cast including Pauline Starke, George Siegman, P. H. McCullough, and other leading players.

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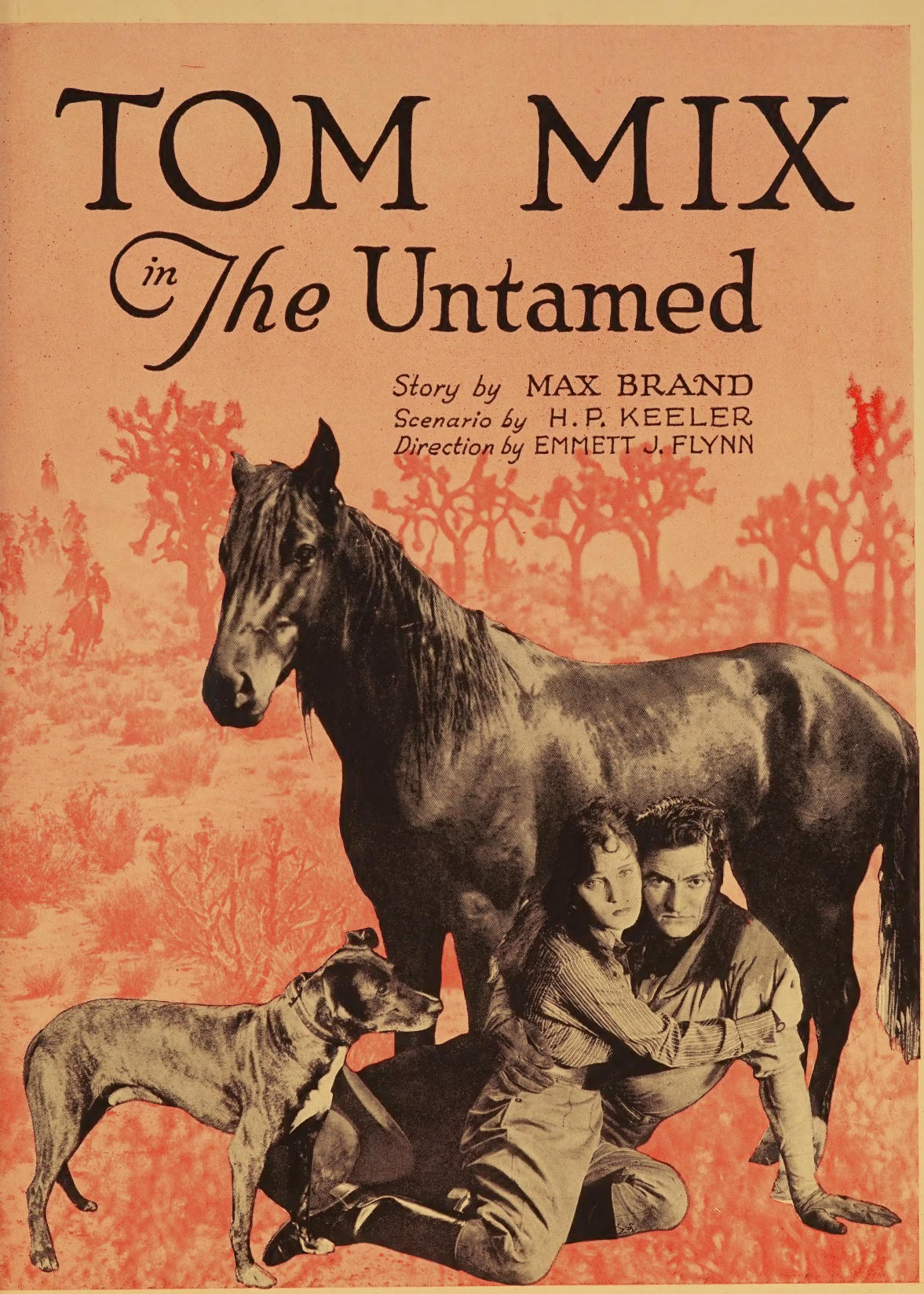
Fox Entertainments

TOM MIX
in The Untamed

Story by MAX BRAND
Scenario by H. P. KEELER
Direction by EMMETT J. FLYNN



SKI

HAMPTON DEL RUTH'S
Hippodromic Comedy
Spectacle

SIX ACTS

All Star
Sunshine Comedy Cast
with
The Singer Midgets
and
5,000 Sunshine
Widows

WILLIAM FOX

presents

RTS

273

Fox Entertainments

William Fox
Presents

Shirley Mason
as
Mary Ann

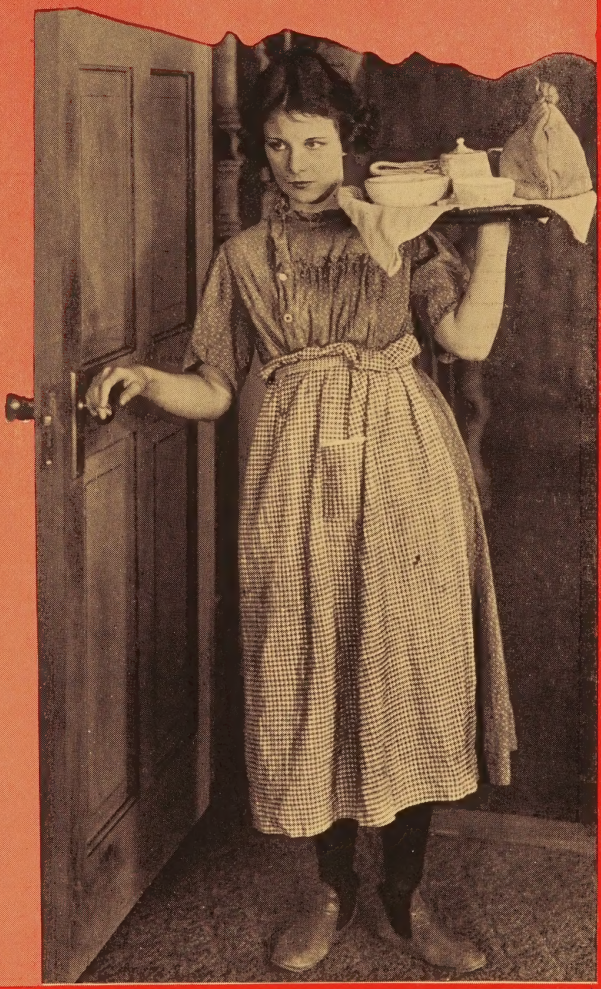
SHIRLEY MASON
in
Merely Mary Ann

The big Stage Success by Israel Zangwill

Direction and Scenario by EDWARD J. LE SAINT

The daintiest of stars in the appealing role of a boarding-house slavey.

William Fox will present Shirley Mason in a series of Seven Productions in 1920-1921.



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Fox Entertainments

WILLIAM FOX

The greatest human

OVER THE TO THE

Directed by Harry Millarde
Scenario by Paul H. Sloane

And Isaac could quote the scriptures, an' never forgot nor slipped; But "Honor thy Father and Mother" was one of the verses he skipped —

273

presents

drama of all times

HILL POORHOUSE

by Will Carleton

"Mother, O Mother!" I shouted, "Your poor-house contract's done; An' you henceforth are adopted, by your resurrected son!"

Fox Entertainments

William Fox Presents
273
WILLIAM RUSSELL
in
The Man Who Dared

WILLIAM RUSSELL

in

The Man Who Dared

Story and Scenario by
JULIUS G. FURTHMAN
DIRECTED BY
EMMETT J. FLYNN

This popular young star will be seen during the season of 1920-1921 in a series of seven splendid Fox productions.

WILLIAM FOX
presents
My
Fox Entertainments

The greatest of all modern society dramas

Lady's Dress

From the celebrated stage success of New York, London and Paris

by

EDWARD KNOBLOCK

Direction and Scenario by

CHARLES J. BRABIN

273

WILLIAM FOX

presents

Fox Showmanship
applied to
Serial production

273

Fox Entertainments

"BRIDE 13"

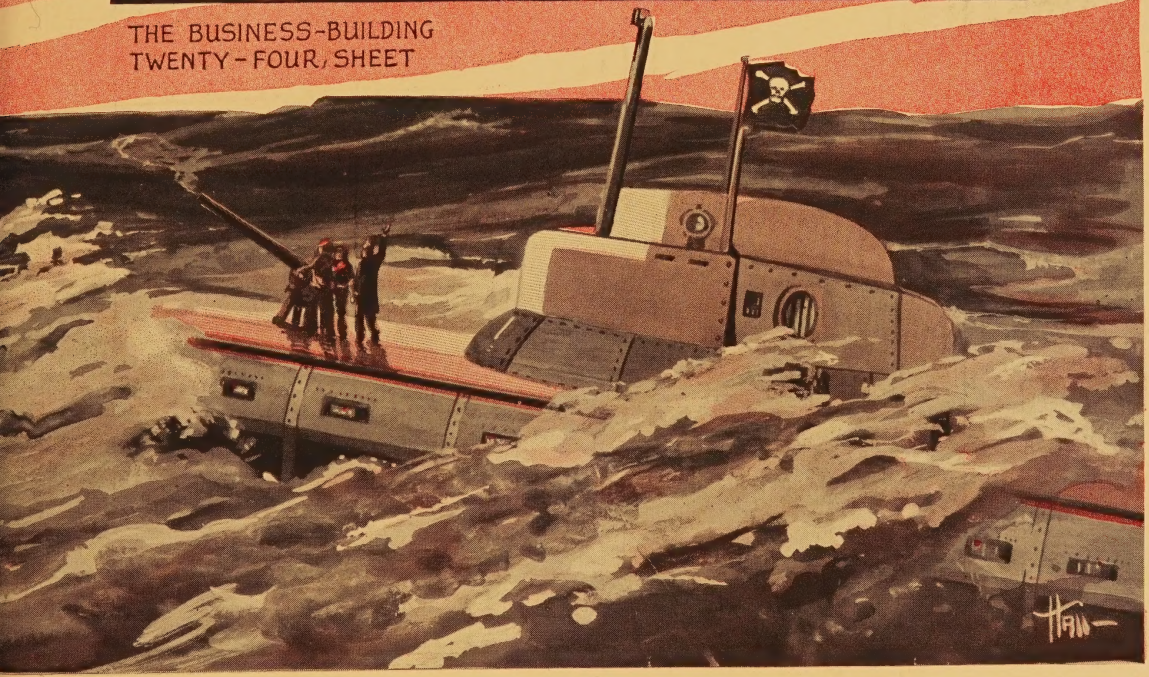
A serial in fifteen acts

Staged by Richard Stanton

Story by E. Lloyd Sheldon

Scenario by Edward Sedgwick

THE BUSINESS-BUILDING TWENTY-FOUR SHEET



WILLIAM FOX
presents

Fox Entertainments

273

THE FACE AT YOUR WINDOW

Stupendous dramatic production of modern life by Max Marcin — author of Cheating Cheaters, Eyes of Youth, The House of Glass and other notable stage successes—

Directed by Richard Stanton
Scenario by Edward Sedgwick

WILLIAM FOX *presents*

GEORGE WALSH

In the spectactular success

FROM NOW ON

by Frank L. Packard

Staged by Raoul A. Walsh

THE FIRST OF THE GEORGE WALSH SERIES

273

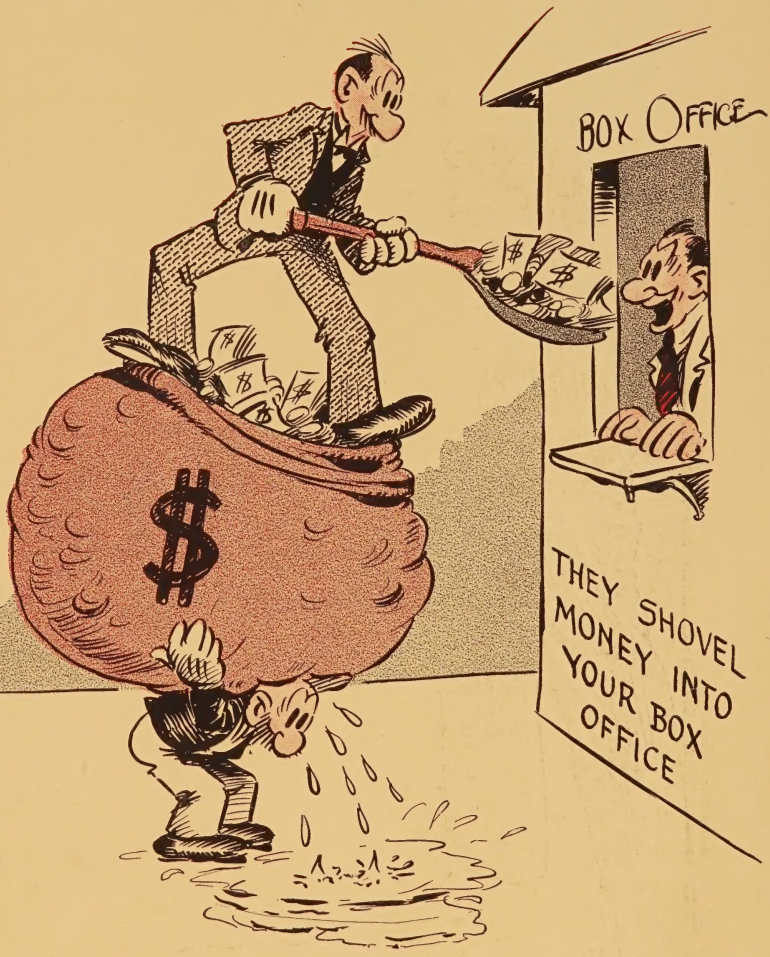
Fox Entertainments

WILLIAM FOX *presents*

Captain Bud Fisher's Creation

MUTT *and* JEFF

Fifty-Two Releases



They come as regular as pay-day, and are just as welcome ——

Fox Entertainments

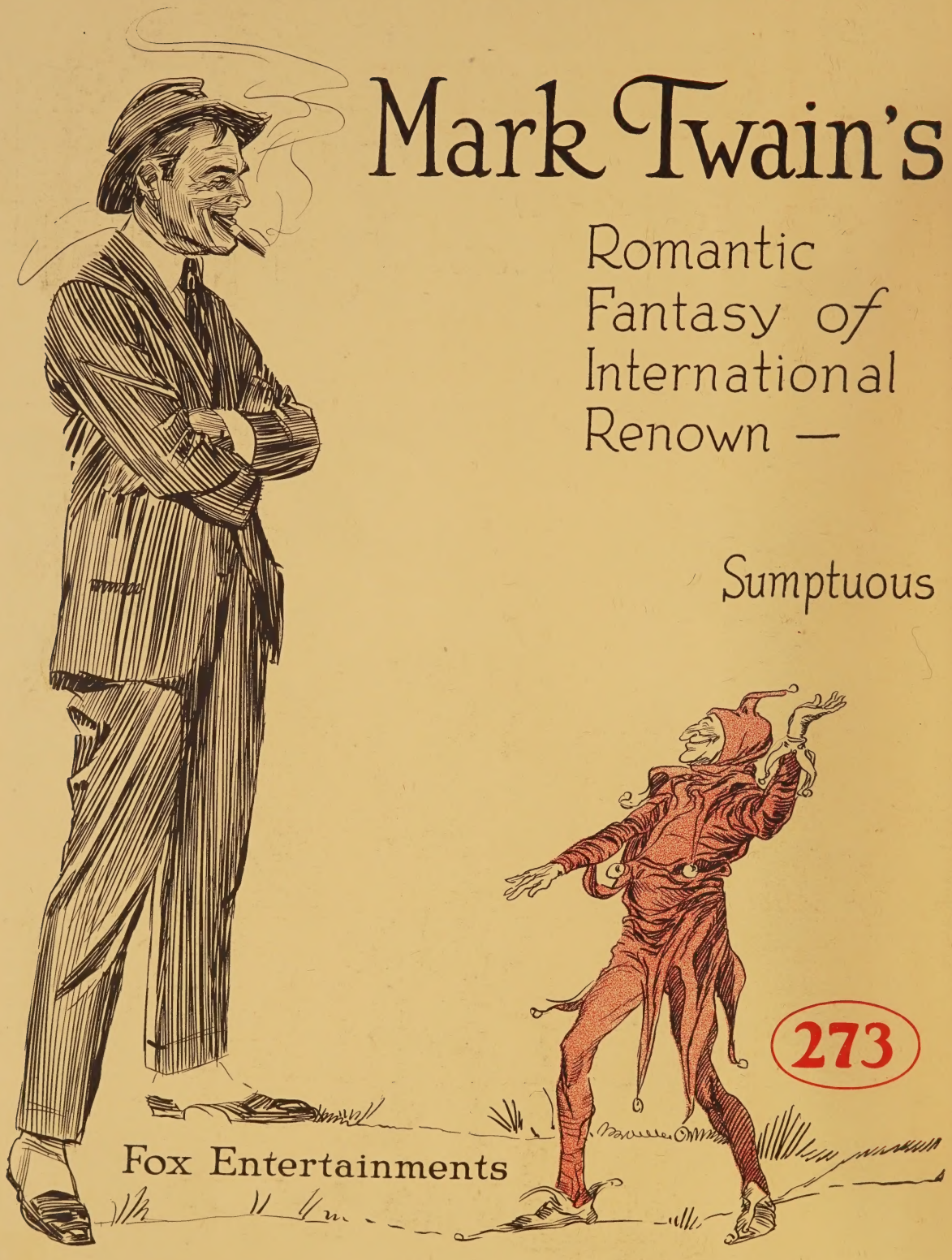
273

WILLIAM FOX *presents*

Mark Twain's

Romantic
Fantasy of
International
Renown —

Sumptuous



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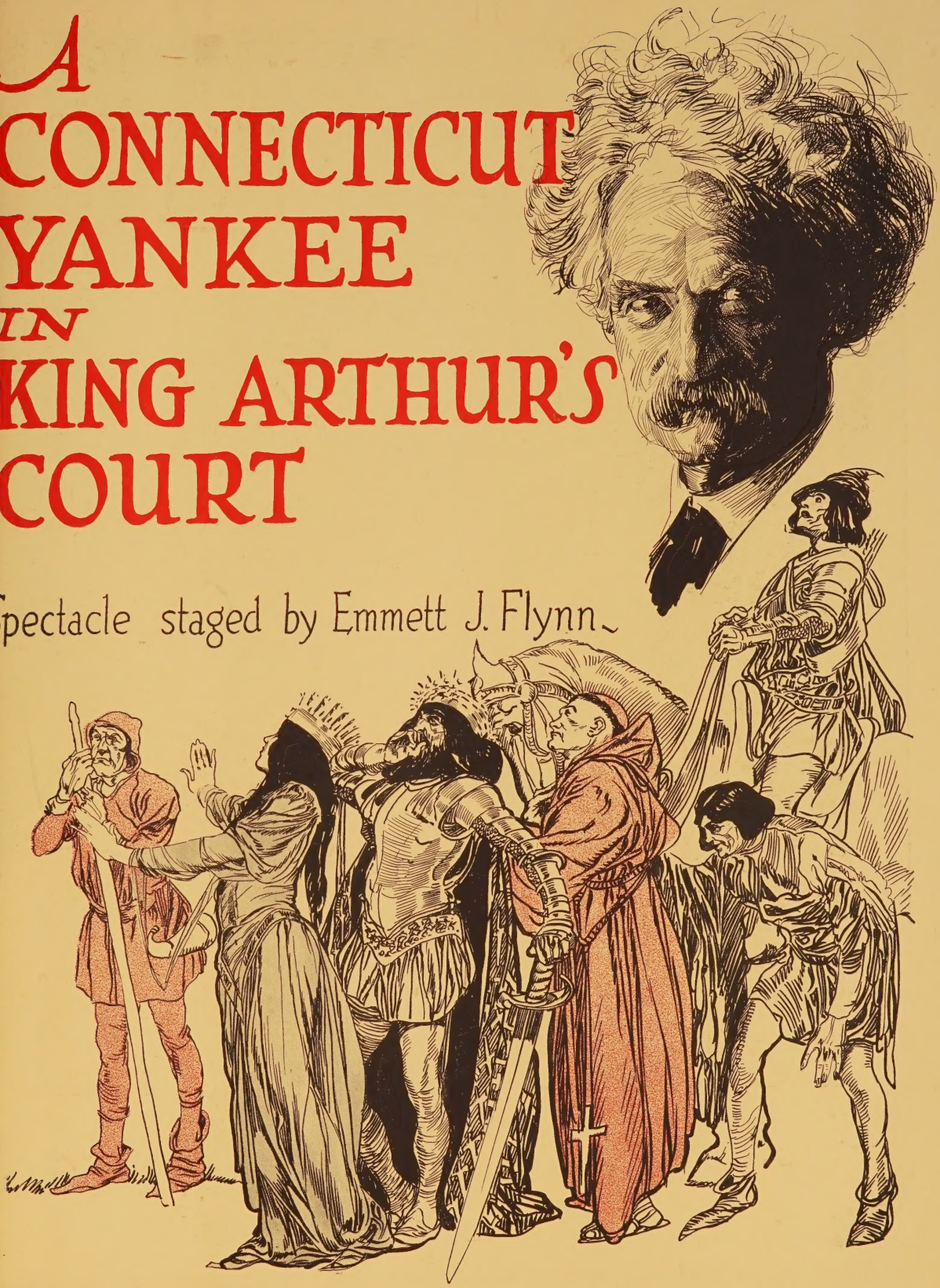
Fox Entertainments

A CONNECTICUT YANKEE IN KING ARTHUR'S COURT

Spectacle staged by Emmett J. Flynn



Fox Entertainments

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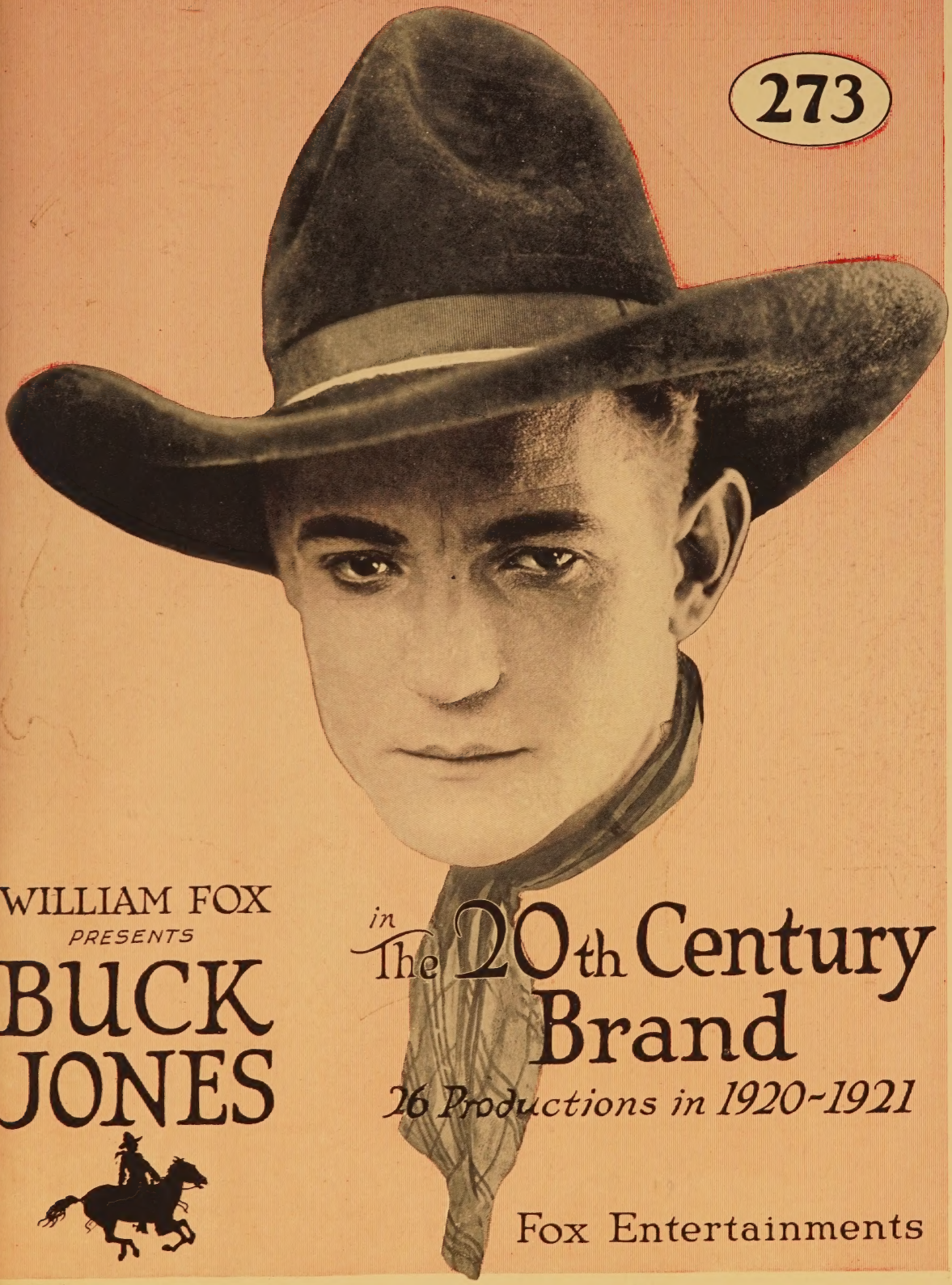
WILLIAM FOX
Presents

LOUISE LOVELY

in The 20th Century Brand

26 Pictures in 1920-1921

273



WILLIAM FOX
PRESENTS
BUCK JONES

in
The 20th Century Brand

26 Productions in 1920-1921

Fox Entertainments

Fox Entertainments

WILLIAM FOX

PRESENTS

273

EILEEN PERCY

in The 20th Century Brand

26 Pictures in 1920 ~1921

273

Fox News

William Fox.....Editor
104 Editions
Issued semi-weekly

Fox News maintains trained camera men in every capital and principal city of the United States and Canada

and

Staff camera correspondents in the following cities throughout the world —

London, England
Liverpool, England
Manchester, England
Birmingham, England
Sheffield, England
Glasgow, Scotland
Dublin, Ireland
Belfast, Ireland
Stockholm, Sweden
Amsterdam, Holland
Rotterdam, Holland
Brussels, Belgium
Lisbon, Portugal
Madrid, Spain
Barcelona, Spain
Algiers, Africa
Cairo, Egypt
Constantinople, Turkey

Paris, France
Marseilles, France
Rome, Italy
Milan, Italy
Naples, Italy
Turin, Italy
Havana, Cuba
Mexico City, Mexico
Rio de Janeiro, Brazil
Sao Paulo, Brazil
Buenos Aires, Argentina
Santiago, Chile
Sydney, Australia
Melbourne, Australia
Tokio, Japan
Calcutta, India
Bombay, India

Berlin, Germany
Hamburg, Germany,
Frankfort, Germany
Munich, Germany
Cologne, Germany
Leipzig, Germany
Dresden, Germany
Vienna, Austria
Budapest, Hungary
Prague, Checko Slovakia

Moscow, Russia
Petrograd, Russia
Odessa, Russia
Warsaw, Russia
Hongkong, China
Peking, China
Canton, China
Shanghai, China

SEE WHAT THE WORLD IS DOING.
Twice a week

Fox Entertainments

WILLIAM FOX presents
WHILE NEW
Fox Entertainments

YORK SLEEPS

1920 Cinemelodrama of life in the great Metropolis

Staged by Charles J. Brabin

A fabric of magic, of beauty and delight; a thing of thrill and wonder— a sensation!

273

WILLIAM FOX

presents

Fox Entertainments

FOX
Sunshine Comedies

26 issues

You will have no "blue" Mondays when you start your week with Fox Sunshine Comedies~

Fox Entertainments

WILLIAM FOX
presents

WILLIAM FARNUM

in

A Series of Six Pictures during 1920-1921

Now Ready—
play-dates upon
application

"The Scuttlers"
from the story by
Clyde C. Westover

"Drag Harlan"
by Charles Alden Seltzer

273

Fox Entertainments

WILLIAM FOX
presents

PEARL WHITE

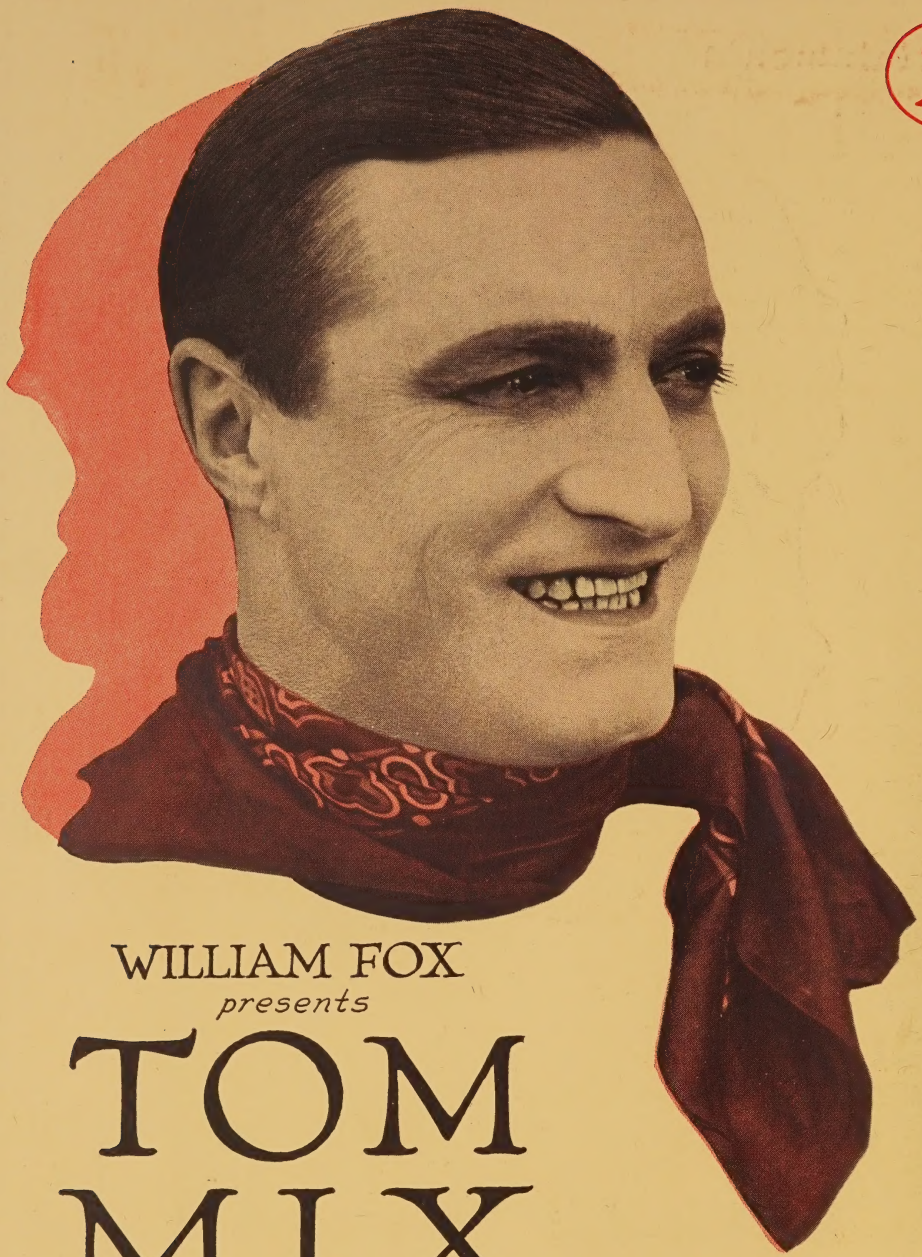
in A Series of Seven Productions during the new season

Coming releases

"*The Thief*" from Henri Bernstein's greatest play
"*Tiger's Cub*" from the great novel by George Goodchild
"*The Mountain Woman*" by Charles Neville Buck

273

273



WILLIAM FOX
presents

TOM MIX

in A Series of Seven Pictures during 1920-1921

For early play-dates
"The Texan"
by James B. Hendryx
"Prairee Flowers"
by James B. Hendryx

Fox Entertainments

For your

PROFIT and SUCCESS

WILLIAM FOX presents

DURING THE SEASON 1920-1921

12 Special Productions
6 William Farnum Productions
7 Pearl White Productions
7 Tom Mix Productions
7 Shirley Mason Productions
7 William Russell Productions
4 George Walsh Productions
26 20th Century Brand Productions presenting Eileen Percy, Buck Jones and Louise Lovely, and others
26 Sunshine Comedies
52 Mutt and Jeff Releases
104 Fox News Editions
15 "Bride 13" Serial Episodes

DETAILS OF A GREAT YEAR'S OUTPUT

273 GRAND TOTAL OF RELEASES

Fox Entertainments

To Motion Picture Exhibitors Everywhere

WILLIAM FOX presents
SUCCESS AND PROFIT

Through Branches Distributed Throughout The World—

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To be announced

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162 Union St.

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21 Dundas St. E.

VANCOUVER, B. C.
Leigh Spencer Bldg.

WINNIPEG, MANITOBA
48 Aikins Bldg.

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NEWCASTLE-ON-TYNE, ENG.
St. Nicholas Chambers (Amen Corner)

LEEDS, ENG.
29 Albion Pl.

BIRMINGHAM, ENG.
1-3 Temple St., New St.

CARDIF, WALES
9-9-A Wharton St.

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73 Dunlop St.

DUBLIN, IRELAND
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William Fox, President

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